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WEST PALM BEACH, FLORIDA

MONDAY, JANUARY 13

Eastern Time (ET)

4:00 p.m.	Check-in	Hilton Lobby
12:00–7:00 p.m.	Register at Convention Center	PB Convention Center Lobby, 1st Floor
6:30–9:00 p.m.	Executive Dinners (For Inspiration, Elevation, and Empowerment sponsors only)	Various Locations
7:00–10:00 p.m.	CNXN Helix Center for Applied AI and Robotics Dinner – Sponsored by HPE (By Invitation Only)	Mezze, at the Hilton
7:30–10:00 p.m.	PSG Team Dinner (FED/SLED) El Camino West Palm Beach • Located in: The Square 700 S Rosemary Ave suite 232 Floor 2, West Palm Beach, FL 33401	

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TUESDAY, JANUARY 14

Eastern Time (ET)

6:30–7:45 a.m.	Breakfast	Hilton, Oceana AB
7:00–7:45 a.m.	Empowerment Coffee Chat – Sponsored by Microsoft	Hilton, Galley
8:00–8:15 a.m.	Opening Remarks – Tim McGrath	Grand Ballroom LIVESTREAMED
8:15–9:00 a.m.	Keynote Speaker – John “Gucci” Foley	Grand Ballroom LIVESTREAMED
9:00–9:45 a.m.	Two Guys, Great Partners, and Public Sector— Winning in 2025 - Camden Haley and Tim Burns	SLED Breakout Room 1L LIVESTREAMED
10:00–10:45 a.m.	Helix Value and Selling Plays - SLED Markets Jamal Khan	SLED Breakout Room 1L LIVESTREAMED
11:00–11:45 a.m.	PSG Kickoff – Larry Kirsch	Grand Ballroom LIVESTREAMED
12:00–1:00 p.m.	Lunch	Ballroom BC
1:00–1:30 p.m.	CNXXN Helix – Jamal Khan, Jeff Minushkin, Rai Basharat	Grand Ballroom LIVESTREAMED
1:35–2:05 p.m.	Leveraging Marketing to Level Up Your Sales Process Jeff Frank	Grand Ballroom LIVESTREAMED
2:10–2:40 p.m.	The Future of CNXXN IT – Scott Sova	Grand Ballroom LIVESTREAMED
2:45–3:00 p.m.	Break	
3:05–5:30 p.m.	Technology Solutions and Services powered by TSX	Grand Ballroom LIVESTREAMED
6:30–8:30 p.m.	Welcome Reception and Dinner	Hilton, Event Lawns

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WEDNESDAY, JANUARY 15

Eastern Time (ET)

6:30–8:15 a.m. **Breakfast** Hilton, Oceana AB

7:00–7:45 a.m. **Inspiration Coffee Chat** Hilton, Galley
Sponsored by Lenovo (by invitation only)

CORNERSTONE SALES IMPACT SESSIONS (SLED): SLED Breakout Room 1L
[LIVESTREAMED](#)

8:30–8:50 a.m. **Dell Technologies—Shaping the Partnership:
Dell’s Global Public Strategy Team**
Jennifer Herbert, General Manager, Global Public Strategy

9:00–9:20 a.m. **APC—The Changing Physical Infrastructure Demands
in Today’s SLED Environment**
Jim McCorkle, National Public Sector Manager

9:30–9:50 a.m. **ViewSonic—2025 Vision with ViewSonic**
Brett Hurley, Sr. Regional Sales Manager

10:00–10:20 a.m. **Logitech—SLED CNXXN Live**
Desiree Ortiz-Rodriguez, Head of Global & NAM Vertical Channel

10:30–10:50 a.m. **Juniper Networks—AIDE Driven Enterprise**
Jay Killion, Commercial Sales Director, AIDE
Sunjeev Shah, Partner Account Manager
Rob Kwiatkowski, Partner Sales Engineer

10:50–11:05 a.m. Break

11:10–11:30 a.m. **Cisco’s AI Story and the AI-ready Data Center**
Christelle Gigant, Cloud & AI Infrastructure, Public Sector Leader

11:35–11:55 a.m. **Samsung—Engage Inside the Classroom and
Communicate Throughout the School**
Shay Shakes, Ed Tech Consultant/EDU Coach
Noreen Morris, Sr. Account Executive

12:00–1:00 p.m. **Lunch** Grand Ballroom BC

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WEDNESDAY, JANUARY 15

Eastern Time (ET)

1:00–1:45 p.m.	EMPOWERMENT SALES IMPACT SESSION: Microsoft—Driving Sales Success: Leveraging Microsoft Copilot, Security, Surface, and Professional Services with Real-world Success Stories Russ Fell, Microsoft, Senior Partner Development Manager Tiffany Downey, Microsoft Surface, Senior Partner Development Manager Courtney Freed, Microsoft, Partner Technology Strategist Chi Chung, Connection, Dir. Solution Architects	Grand Ballroom LIVESTREAMED
1:50–2:35 p.m.	ELEVATION SALES IMPACT SESSION: Dell Technologies—Accelerate AI Adoption from Ideas to Innovation Allen Clingerman, Dell, Field CTO-PowerEdge and AI Chi Chung, Connection, Dir. Solution Architects	Grand Ballroom LIVESTREAMED
2:40–3:25 p.m.	INSPIRATION SALES IMPACT SESSION: Lenovo—Musings from the Edge—In the Age of Uncertainty Ed Soo, Lenovo, Worldwide CTO Global Accounts Cameron Bulanda, Connection, VP, Centers of Excellence	Grand Ballroom LIVESTREAMED
3:25–3:35 p.m.	Break	
3:40–4:10 p.m.	INNOVATION SALES IMPACT SESSIONS: Apple at Work Apple with Brian Gatke, Connection, VP, Technology Solutions Portfolio and GTM	Grand Ballroom LIVESTREAMED
4:15–4:45 p.m.	HP—Why HP in the New Era of AI Tara Philip, HP, Lead Partner Business Manager Max Ricci, HP, Global Director WW Category Management & 4P	
4:50–5:20 p.m.	Hewlett Packard Enterprise—Private Cloud—AI Scott Wood, HPE, VP of North America Compute Chi Chung, Connection, Dir. Solution Architects	
5:25–5:55 p.m.	Intel—Bringing AI Everywhere Tiffany Fisher, Intel, Director, US National Solutions Providers and Integrators Cameron Bulanda, Connection, VP, Centers of Excellence	
5:55–6:30 p.m.	Break	
6:30–8:30 p.m.	Technology Expo and Dinner	Exhibit Hall A

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THURSDAY, JANUARY 16

Eastern Time (ET)

6:30–8:00 a.m.	Breakfast	Hilton, Oceana AB
7:00–8:00 a.m.	Elevation Coffee Chat Sponsored by Dell Technologies (by invitation only)	Hilton, Galley
8:30 a.m.–12:00 p.m.	Partner Forum and Breakout Sessions	Grand Ballroom LIVESTREAMED
8:30–9:30 a.m.	How TIDC is Building Quality as a mindset “QaaM” and Advanced Solutioning Steve Crowthers and Mark Wulfhorst	SLED Breakout Room 1L LIVESTREAMED
9:45–10:45 a.m.	AMD—Together We Advance Joe Ayers, U.S. Public Sector Leader at AMD	SLED Breakout Room 1L LIVESTREAMED
11:00 a.m.–12:00 p.m.	Unlocking the Power—Solution Sales Executives Vito Valenzano and Tony The	SLED Breakout Room 1L LIVESTREAMED
12:00–12:30 p.m.	Break (Lunch included at the Technology Expo)	
12:30–2:30 p.m.	Technology Expo (Includes Lunch)	Exhibit Hall A
2:45–4:00 p.m.	Women in Technology – Paige McNamara, Microsoft	Grand Ballroom LIVESTREAMED
4:30–6:30 p.m.	Connection Cares Activity – Race for Relief in support of the Boys & Girls Club of West Palm Beach	Hilton, Oceana Ballroom
7:00–9:00 p.m.	SLED Team Dinner Sponsored by APC and Juniper Networks	Hilton, Mezza

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FRIDAY, JANUARY 17

Eastern Time (ET)

6:30–8:30 a.m.	Breakfast	Hilton, Oceana AB
8:30–9:00 a.m.	Head in the Clouds Jim Parker, Dir Sales Engineering Microsoft, COE MultiCloud	SLED Breakout Room 1L LIVESTREAMED
9:05–9:55 a.m.	Capture Activities for State and Local Solicitations Debi McGhee, Red Team Consulting	SLED Breakout Room 1L LIVESTREAMED
10:00–11:00 a.m.	K-12 In the Know Pam Aulakh	SLED Breakout Room 1L LIVESTREAMED
12:00–3:00 p.m.	Departure Shuttles for Palm Beach International Airport (PBI) Every 30 minutes from the Convention Center's North Valet Loop	

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